



# CASE STUDY

## Royal Caribbean International

Royal Caribbean International is the world's largest cruise line building on a proud history of innovation as it continues to redefine what a vacation can be.



## **BACKGROUND**

Royal Caribbean International is an award-winning global cruise brand with a 46-year legacy of innovation and introducing industry “firsts” never before seen at sea. The ships of the cruise line feature an expansive and unmatched array of features and amenities only found on Royal Caribbean.

These include jaw-dropping, Broadway-style entertainment and industry-acclaimed programming that appeals to families and adventurous vacationers alike. In 2015, the company hosted over 5 million passengers.

## **THE CHALLENGE**

Royal Caribbean has big goals for its future! The world’s largest cruising company plans to hire 30,000 new employees over the next five years.

## THE SOLUTION

Remote Learner (now a Learning Pool company) – a top Digital Learning Environment (DLE) aggregate that specializes in internal training, external training, customer training, partner training and monetizing and delivering content – provides Royal Caribbean with a secure and scalable LMS built on the Moodle® platform.

Using Learning Pool's elearning expertise as a vital extension of Royal Caribbean's own Learning and Organizational Development Team, the cruise brand fully utilized its Stream LMS toward cost-effective, scalable success!



## **THE RESULTS**

Professional services like these allowed Royal Caribbean to open new bridges of training it's crew and employees. Today, it hosts a variety of informational and skill-building training online from anywhere in the world.



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