



CASE STUDY

WaterAid

Learning Pool delivers a torrent of learning to WaterAid

WaterAid had a basic LMS which they were using mostly as a library of e-learning lessons.



CHALLENGE

The organisation was looking for a more comprehensive platform that would enable it to manage all of its learning events and materials online, track all the activities that were happening, and provide all staff across four continents with consistent and timely development opportunities that could enable them all to better deliver their important work.

Water Aid explored various options and spoke to a number of LMS providers and felt that Learning Pool's Stream LMS offered the functionality the organisation wanted as well as enough flexibility to cater to the different learners and trainers.



SOLUTION

Launching Stream LMS, WaterAid also had the help of Learning Pool in designing the 'look and feel' of its Learning Hub and so far, the feedback received has been positive. The support WaterAid has received from Learning Pool is invaluable: availability, challenge feedback and reviewing courses.

Claudia Rispo, Learning and Development Manager at WaterAid explains more:

“Learning Pool’s expertise in design and knowledge of the system has enabled us to update and improve our courses, and we are learning from them along the way. This coupled with the speed of support we get on technical queries means we are continuously gaining credibility with our users which in turn encourages uptake. Access to Learning Pool’s off-the-shelf collection has provided us with a quick start to developing our e-learning provision.”





RESULTS

The team at WaterAid has reached so many more learners with its new learning hub than ever before. The organisation has all sorts of blended courses now in different languages and is able to manage all of its learning events online whether these are e-learning, face-to-face sessions or webinars.

Employees can see everything that is available, all in one place, and this visibility means that WaterAid is able to design and target development opportunities based on strategic aims and needs. It can also track learner progress and completion rates and hopes to be able to measure ROI after the first year.

In only six months WaterAid already has over 50 courses, almost 500 active users and over 650 completions.



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