



# CASE STUDY

## Aura Interactiva



## Background

Aura Interactiva, based in San Jose, Costa Rica, is the company behind SHIFT, the award-winning authoring tool, guiding clients through all stages of planning, set-up, development and implementation, transforming their e-learning capabilities.

## Challenge

For any modern business, delivering an effective learning experience at the right moment on the right device is critical. Understanding learner behaviour, patterns and context is also key, and the best way to achieve this is through the implementation of a single integrated system for mobile delivery and reporting.

Aura Interactiva developed Deploy, the mobile app for their content authoring tool, but the real challenge for them was the reporting and analytics element - this is where Learning Locker® stepped in.

**“** Learning Locker is the backbone of this integrated solution



## Solution

Deploy is part of an ecosystem that facilitates the distribution of learning content over any device. By using xAPI, content can be accessed even when devices are offline or across different devices and locations.

In order to integrate experience data from their many systems - SHIFT and Deploy - into one place, Aura Interactiva implemented Learning Locker®. Reports, graphs, insights and analytics are built using live data, taken straight from the Learning Record Store. Learning Locker's complete API for storing and reusing valuable user information was used to 'slice and dice' xAPI data into groups ready for reporting, thus presenting a seamless source of analysis to make their learning quantifiable.

## Results

The integration of Learning Locker® and the capabilities of xAPI have helped clients of Aura Interactiva to better track the learning activities that are already occurring within their organisation - including those that were previously impossible to track with older interoperability specifications.

Most importantly, their customers now have a clear visualisation of how learning is happening throughout their company and the impact of that learning within the business.





# learningpool



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Off the Shelf  
**E-LEARNING**



 **ADAPT**



Custom  
**CONTENT**



**STREAM**



 Learning Locker