



CASE STUDY

Guroo Producer



Background

Guroo Producer is an authoring tool that enables the design and creation of learning programmes, supporting education providers and businesses to deliver beautifully immersive, self-paced, blended and work-integrated adaptive learning.

The Australian Graduate School of Management (AGSM) is part of the University of New South Wales Business School offering general management, executive and leadership development programmes.

Guroo Producer's simple, but powerful, learning portal 'add-on' enables organisations like AGSM to deliver General Manager Programmes using xAPI and Learning Locker® as supporting technologies.

Challenge

The challenge AGSM and Guroo Producer embarked upon together was to update and modernise the delivery of their week-long General Manager Programme to a blended learning programme. The programme was delivered online and in the classroom to cohorts of emerging business leaders and executive managers.

Part of their challenge was also recognising that learners who sign up to the AGSM programme are not 'owned' by AGSM. These participants do not work for AGSM, nor do they exist in their HRIS or LMS systems. LMS's are largely designed to support learners with ongoing learning needs, whereas AGSM's course participants sign-up to and complete their short course and that's where their learning journey ends.



Solution

xAPI and LRS's are supporting organisations like AGSM to overcome these challenges, to deliver streamlined blended learning courses to learners who place a high value on the time they spend in the classroom.

Using Guroo Producer's learning portal, Guroo Producer and AGSM partnered to deliver a simple, streamlined digital programme of 'pre-work' outside the constraints of the undergraduate-focused University LMS.

The face to face component of the course is highly valued by the participants because of the opportunity it creates to reflect on their leadership capabilities and to network with other executive managers and leaders, so the 'pre-work' was designed to ensure that participants were familiar with subject matter prior to the face-to-face component of the course in order to focus on practical skills, engagement and simulations in the classroom.

They then collected feedback from the participants during the face-to-face component, with the aim of using the data collected to inform and adapt each day's classroom time.



Results

While Guroo Producer is primarily a learning content design and authoring tool, by developing a learning portal 'add-on' and implementing Learning Locker® as the supporting LRS they've been able to expand their offerings in the following areas:

1. xAPI Pilot Programs
2. LMS-Free Learning
3. Blended Learning Programs
4. Data in the Classroom





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