RCPCH
Royal College of Paediatrics and Child Health
Leading the way in Children's Health

CASE STUDY
RCPCH

learningpool

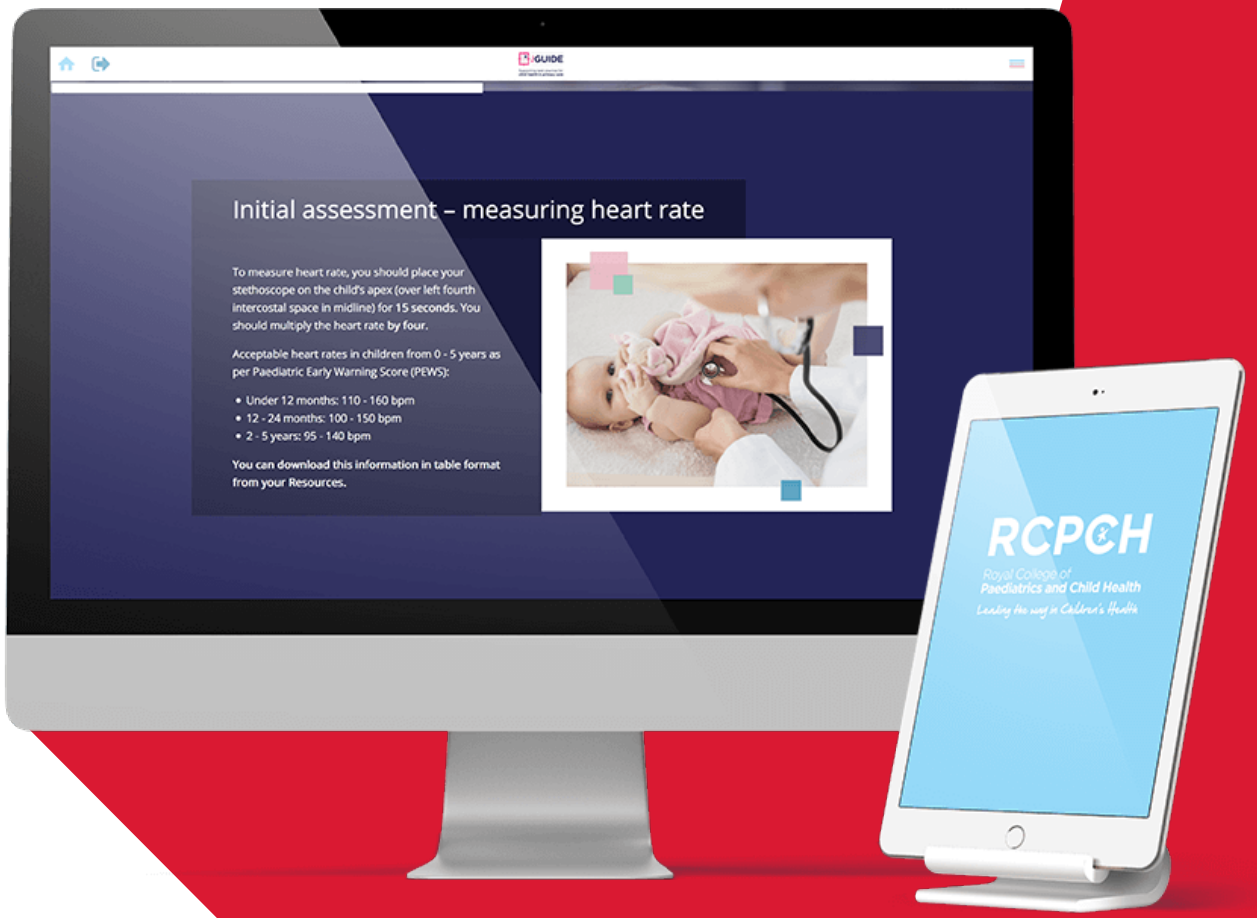
Challenge

The Royal College of Paediatrics and Child Healthcare (RCPCH) wished to create an online resource on information sharing in the early years of a child's life.

The programme is aimed primarily at early years workers and health professionals, but is likely to be used more widely by anyone who comes into contact with children through their work.

Specifically, they challenged us to create an inspiring piece of online training that:

- Could be shared between (and targeted at) a wide range of health/education/social professionals and agencies
- Inspired and engaged staff, leaving them excited for their next learning experience
- Allowed learners to access the learning from their laptop, PC or mobile device
- Had industry-leading quality and visua



ADAPT

Solution

We used Adapt Learning, our responsive HTML5 framework, to create a highly visual piece of content that could be accessed by learners across PC's, smartphones and tablets with just one version. With Adapt, we also replaced the book-based, page turner traditional e-learning module with a learner experience far more in sync with how we all now use the Web to enhance our knowledge and skills.

Adapt Learning adopts a scrolling layout that harnesses the latest thinking in web design to the world of e-learning, to deliver a host of learner benefits.

RCPCH asked that we produce sample versions to see the styling in place throughout all of the modules. We were happy to do so and worked in close partnership with RCPCH, incorporating feedback at every stage to make sure that the training had the desired impact.

> Learning Pool delivered what we needed. Engaging, flexible and it works across a range of devices. We've had great feedback about how it looks. Learners can start work on their computer, finish on their tablet and refresh on their smartphone. We think this is ideal for busy 'on the go' professionals
>
> Dr Jo Lawton,
> Education Programme Manager, RCPCH

ADAPT

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