



CASE STUDY

SAS



Background

Based in the US, SAS is a trusted analytics powerhouse, with over 40 years' experience, for organisations seeking immediate value from their data.

Through innovative software and services, SAS empowers and inspires customers around the world to transform data into intelligence.

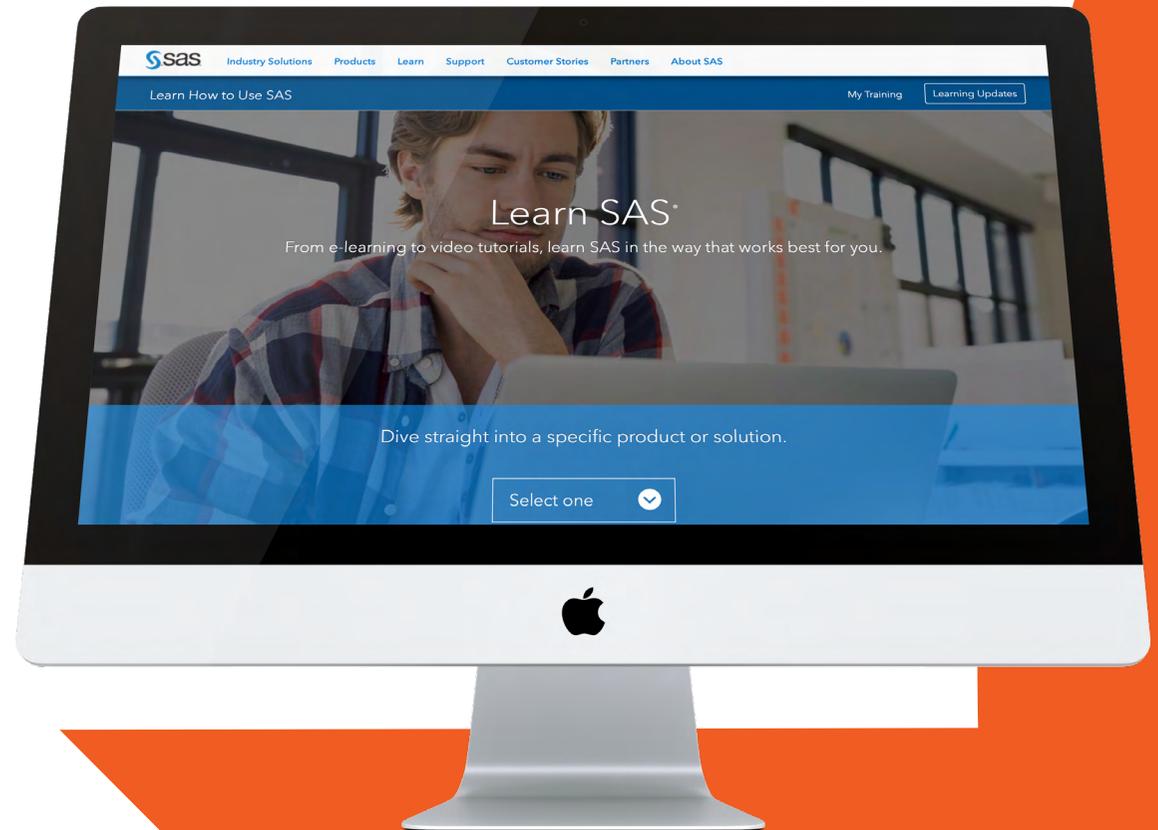
SAS implemented Learning Locker® to work alongside Moodle, the free open-source Learning Management System (LMS), and their own custom e-learning interface to present a user-centric learning platform to adult learners with a professional and technical background.

xAPI data has been used to offer tailored curriculum to learners, and to continually improve upon the e-learning design by identifying the most used features/content, as well as those that are rarely used or are shown to be problematic.

Challenge

Having identified the need within their organisation to create a more a tailored curriculum for their learners, SAS came to Learning Pool believing Learning Locker® could help.

SAS already had a custom interface for e-learning courses, using Moodle as an LMS to present these courses in an organized way, but now what they required was a Learning Record Store that could collect more data about student behaviour and enable them to collect more data from different sources.



Solution

SAS implemented the Open Source Learning Locker® to keep a comprehensive record of their student's training histories across multiple areas of content and methods of delivery.

Here, Moodle is used as an LMS to present the courses built by SAS which feeds data back to their LRS.

Results

For SAS, Learning Locker® and its xAPI capability has provided a unique window into student behaviour that has otherwise been near impossible to gather on a wide scale. Gaining access to this data has played a crucial part in building an accurate understanding of their students and how they learn from the training assets available to them, enabling SAS to improve upon these assets and refine the overall student experience.

Learning Locker® has also enabled SAS to collect a far more granular degree of data about specific student behaviour, applying to both student interactions with courses in general, as well as student interactions with individual pieces/content features. As a result, SAS has found that they can use not only if students are completing a course, but whether they are engaging with the content throughout the course.

In the long run, SAS hopes that as more detailed data is gathered, tailored offerings and customized learning paths for students will become a possibility.





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