



## CASE STUDY

# Farrow & Ball

Farrow & Ball deliver onboarding and product training to a diverse global audience.

Farrow & Ball are a British manufacturer of paints and wallpapers, devoted to creating unmatched paint and handcrafted wallpaper using only the finest ingredients and traditional printing methods.

## Challenge

Committed to educating all their staff, regardless of the role, on the qualities and properties of their products, Farrow & Ball were in need of a suite of e-learning modules as well as a comprehensive platform these modules could be accessed from.

Working with Learning Pool, Farrow & Ball implemented the Totara Learn LMS to host the courses, create reports, and allow the company to write their own reports and be able to track their learners' training throughout.

## Solution

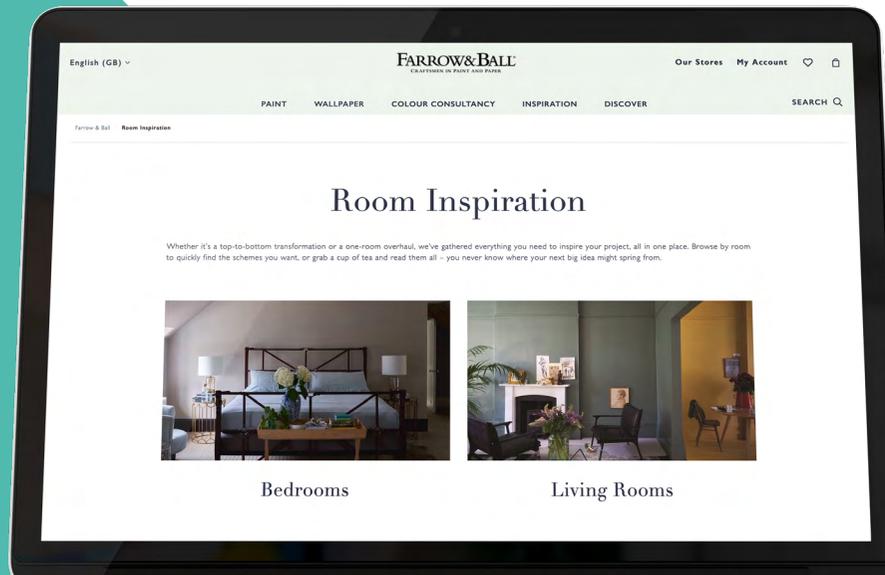
Learning Pool's custom content team created a suite of e-learning modules for Farrow & Ball with the themes ranging from the properties of paint to the proper application of wallpaper to colour theory.

It was essential that the e-learning reflected the style and the brand of the company which was achieved throughout all modules.

## The Response

“ We were delighted with the suite of modules that were designed for us by Learning Pool. I think they captured our brand beautifully and really enhanced the learning package that we were able to provide.

Learning & Development Manager,  
Farrow & Ball



## Results

Totara Learn gave Farrow & Ball the ability to track learner training, produce and create their own reports and allow learners to complete training in their spare time.



Our needs were to have something that was simple, easy to use, and provided a great experience for the learner.

Learning & Development Manager,  
Farrow & Ball

As with the e-learning, it was again very important for Totara to capture the brand of Farrow & Ball, at the same time as being easy to navigate for a diverse range of learners and managers.

With approximately 450 learners, made up of a very diverse audience and a lot of people that are mobile, Farrow & Ball needed a flexible LMS with the ability for mobile delivery.



This is a really exciting step for us because Totara will massively improve the learner experience. Learners will be able to book themselves on to courses and have a much higher visibility of what we can offer as an L&D department.

Learning & Development Manager,  
Farrow & Ball





# learningpool

