



learningpool

Highest Uptake of Learning
AWARD WINNER 2017
Avon Fire and Rescue Service



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Learning
Award 2017
Best Learning Game
2017
Best Learning
Award 2017

Learning Pool Awards Submission guidance

How to enter

Submissions should be roughly 1,000 words and we'll announce the nominees on week commencing 28th August 2023.

All submissions should also include a **one minute (max) video** that summarises your entry and focuses on what you've achieved.

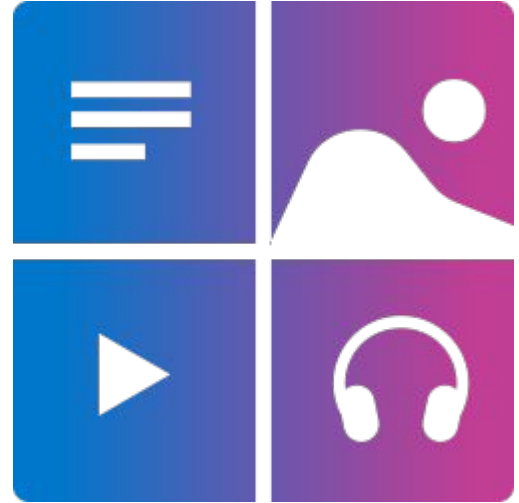
Please send your Learning Pool Awards submissions directly to cx@learningpool.com before **Monday 31 July 2023** to be in with a chance of winning.

Remember, you can enter more than one category

Additional media

In addition to a video, submissions may be accompanied by any or all of the following:

- Links to additional material such as a demo of the programme or product.
- Slides or static screen displays.



Tips and guidance on submitting a compelling entry

It's your time to shine! Your submission should showcase your project from beginning to end and cover all the bits in between – show us why you deserve to win.

Planning - Taking a strategic approach will allow you to ensure that the writing process runs smoothly. Decide on which of your projects you'd like to showcase then see how that fits into our award categories. Look at the criteria and make sure your project ticks all the boxes.

Writing - Break your submission up into sections to help get the information down on paper - once it starts coming together you'll be able to see what's missing. For example:

- **Summary** – write a short summary of your project
- **Outline the business need** – tell us why this project was initiated
- **The solution** – what you needed to do to solve the business need
- **Your strategy** – how did you plan to fix the issue?
- **Impacts & Results** - tell us about the learner & business improvements you saw

Tips and guidance on submitting a compelling entry

Execution - Outline the steps you took to implement the change.

Results - Tell us how things turned out, **stats are key here.**

Evidence – You can provide evidence of your work and feel free to include - videos, screenshots, slides, PDFs to back it up.

Word count – Stick to the word count, it's **roughly 1000 words** (two sides of A4). Your submission should be professional but don't be afraid to add images and screenshots to help tell your story. Breaking text up into paragraphs and adding images can make things easier to read.

Extra support from Learning Pool

We will be running two online drop-in sessions between May-July to answer any questions you may have or provide a bit more guidance.

Look out for invites in due course once you've registered your interest.

Best of luck!

We hope to see you at the awards ceremony at Learning Pool Live.

Get your tickets.

